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Amiel Weisblum Ritani 2 West 45th Street 3rd Floor New York, NY 10036

June 8, 2004

Dear Amiel,

Thank you for your participation in the 2004 Golden Globes Presenter Box. We are delighted that Ritani donated product. The Presenter Boxes were a huge success and we appreciate your enthusiasm. Attached please find a recap book highlighting the event. We look forward to working with you again in the future.

Sincerely,

Cyd Wilson

Director

Creative Development

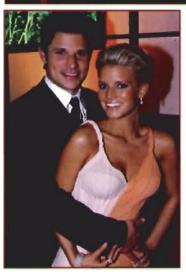


January 25, 2004 • Los Angeles

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OVERVIEW

Presented by the Hollywood Foreign Press Association, the annual Golden Globe Awards ceremony is one of Hollywood's most important events, beloved for its spontaneous party atmosphere where anything can—and usually does—happen. The star-studded evening uniquely celebrates both the television and film industries—and the award winners frequently foreshadow Oscars to come.

Year after year, *In Style* enjoys unsurpassed presence and influence at the Golden Globes, contributing to every aspect of the festivities, from pre-ceremony presentations, to the actual event, to our celebrity packed after-party.

This year, as always, each presenter received an *In Style* Presenter Box filled with luxury goods—second only to an actual Golden Globe Award as the most coveted item of the evening. *In Style* furnished gift bags for all Golden Globe ceremony attendees, hosted a VIP viewing dinner and an after-party next door to the Golden Globes event.

In Style and the Golden Globes—a winning combination!





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IN STYLE PRESENTER GIFT BOXES

For the sixth consecutive year, *In Style*—in partnership with the Hollywood Foreign Press Association—furnished presenters with our fabulous gift boxes. This year, the box was a custom steamer trunk created in faux alligator skin with leather straps filled with luxury items and goodies valued at over \$26,000!



PRODUCTS INCLUDED

- Bella Pooch Pet Gift Package including High End Pet Products
- · Bobby Jones Gift Certificate
- Clive Christian "Most Expensive Perfume in the World"
- Clive Christian Caviar Spoon
- Container Store Gift Certificate
- · DeBeers Diamond Pin
- Donna Karan Velvet Quilt
- Ethel M Chocolates in Blue/Gold Box
- Evolution Surfboard
- · Givenchy Mini Pumpkin Leather Tote
- Honora Bracelets 2 Leather and Pearl
- Judy Host Photography Session & Photo Keepsake Box
- Kiehl's Box of Women's & Men's Products
- Me&Ro Anklet
- · Mikimoto Pearl Earrings
- Nintendo Game Cube, Game Boy & 2 games
- Ritani Diamond Butterfly Necklace
- Sanctuary Camelback Mountain Hotel & Spa Package
- Silhouette Titan Minimal Art Frosted Sunglasses
- Spiegel Audiovox Portable DVD Player
- Sports Club LA 6-month Bi-Coastal Membership
- Stuart Weitzman Shoes
- Swank Martini Glasses
- · Woolrich Fur-Trimmed Parka



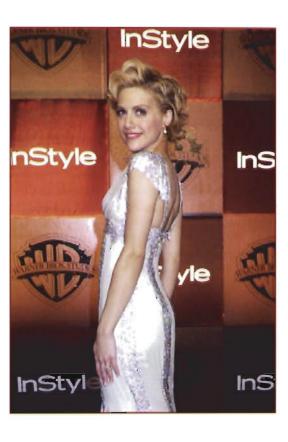
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PRESENTER GIFT BOX RECIPIENTS

Jennifer Aniston Antonio Banderas Tyra Banks Jim Belushi Jeff Bridges Pierce Brosnan Ellen Burstyn Nic Cage Jim Carrey Kim Cattrall Chris Cooper Lily Costner Kristin Davis Ellen DeGeneres Johnny Depp Danny DeVito

Leo DiCaprio Josh Duhamel Michael Douglas Sarah Ferguson Richard Gere Melanie Griffith Ice Cube Marg Helgenberger Dustin Hoffman Nicole Kidman Justin Kirk Ashton Kutcher Matt Leblanc Jennifer Lopez Eva Mendes **Brittany Murphy**

Jack Nicholson Cynthia Nixon Sarah Jessica Parker Oueen Latifah Christina Ricci Keanu Reeves Mark Ruffalo Molly Sims Gwen Stefani **Sharon Stone** Meryl Streep Susan Surandon Uma Thurman Robin Williams Elijah Wood Renée Zellweger





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IN STYLE AFTER-PARTY

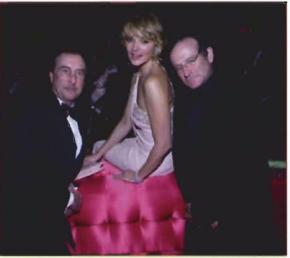


AFTER-PARTY INVITATION



InStyle







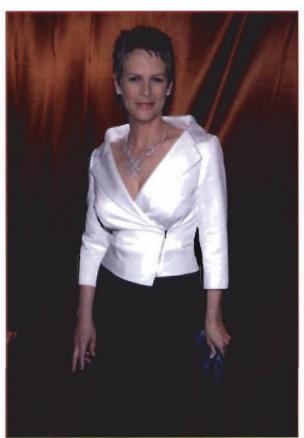




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PRESS

In Style's presence and involvement in the Golden Globes garners tremendous media attention. This year, *In Style* generated 90,025,076 press impressions.

The press covering the presenter boxes and ceremony bags resulted in 23,044,780 hits.





US Weekly, February 9th

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Hollywood Reporter, January 27



New York Post, January 27



will each receive a \$26,000 gift pos from InSex; and the Hollywood Foreign Press, including a \$7,000 spa and hetel package, a \$5,000 photo session, a \$500 bottle of Cline Christian's Most Expensive Perfume in the World, a De Beers diament pix, a Desira Karan quirk, Misimoto pearl earnings, men's and women's products from Nicetts, a Sparts Chigh, A. mambanistip and—get this, an Evolution surfloqual, With a prize like Usof, who's going to want to war a fourty old award?...

People, January 19

Daily News

LOS ANGELES

This year, the In Style/Warner Bros. party was THE place to be and be seen for starlets such as Scarlett Johansson. Erika Christensen, Gabrielle Union and Maria Bello, the latter in a stunning white satin Louis Verdad gown. Also partying were Holly Hunter, Allison Janney, Jamie Lee Curtis, Kevin Costner and fiancée Christine Baumgartner, Clint Eastwood, Jennifer Beals, Jennifer Garner, Joely Richardson, Katie Holmes, Portia de Rossi, Patricia Arquette, Bonnie Hunt, Diane Lane and Brittany Murphy, looking very Harlow in a Dolce & Gabbana chiffon gown. Troy Garity brought his mom, Jane Fonda, who is set to star with Jennifer Lopez in "Monster in Law." Sexy blond "CSI: Miami" star Emily Procter looked slinky in a navy knit dress with aguamanne jewels from Miami jeweler Samuel Getz, while Patricia Clarkson looked very "It Takes a Thief" in her navy Bill Blass strapless gown with Martin Katz iewelry. Globe winner Charlize Theron, with new beau Stuart Townsend (both wearing Christian Dior), celebrated with her mom, Gerda. But poor Tom Cruise was flying solo because girffriend Penelope Cruz had to fly home to Spain to see her

Even Hobbits **Wood** and **Monaghan** showed up at *In Style*, no doubt because that's where all the chiffon and sequined action was.

Los Angeles Daily News, January 27





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INSTYLE.COM

The 2004 InStyle.com Golden Globes Special Feature was the premier online destination for coverage leading up to, throughout and after the awards. Never to be outdone, InStyle.com showcased the glamorous fashion and beauty trends seen on the red carpet, Golden Globes goods received by the stars, and exclusive photos of the star-studded viewing dinner and after-party.

